

SPONSORSHIP AND EXHIBITION PROSPECTUS



The IFAC World Congress is the forum of excellence for exploring the frontiers in control science and technology. This Congress is attended by a worldwide audience of scientists and engineers from academia and industry. It offers the most up-to-date and complete view of control and automation techniques, with the widest coverage of application fields.

You will join delegates from across the globe at a gathering that offers us the opportunity to step beyond our regular networks and meet consumers from all around the world.

In a world of limited resources, automatic control can provide answers to the challenges of a sustainable development and has the opportunity to make a greater and even more significant impact on the society.

Looking forward to welcoming you in Toulouse

Tanau Zaytoon



WHY SHOULD YOU GET INVOLVED?

Sponsors and exhibitors of IFAC 2017 will benefit from exposure to about 3,000 delegates: decision-makers, professionals, academics, theorists, engineers, researchers and students involved in the broad field of automation and control of systems. IFAC 2017 sponsorship will position companies as leaders on high technology and emerging innovative markets.

Control Technology plays a significant role in our society and environment. The world as we know it cannot function without automatic control, from our homes and buildings, to industry, transportation, finance and networks. The advanced technologies and up-to-date research presented at the Congress are at the cutting edge of the industry and of innovative services.

IFAC World Congress sponsorship will de facto benefit the partners whose brands will be associated with this prestigious international event.



MAIN SPONSORS

Main sponsors are offered an excellent opportunity to support/host either the Congress Banquet, or the President's Dinner. These two prestigious social events are open respectively to all delegates, and to IFAC official and VIP guests. Prestigious French food and wine, together with cultural features will make a strong impression on attendees, an impression with which you as main sponsor will be strongly associated.

Main sponsor package includes:

- Branding rights at hosted social event (Banquet or President's Dinner)
- Recognition across all Congress publicity
- 6 square meter exhibition stand, and full exhibitor stand package (see last page)
- Full page, full color advertisement in Congress handbook
- Large-scale logo on website, banners and other sponsorship acknowledgement material

Package starts at 30,000€ (or equivalent if you choose to host the event). The quality of the event and thus the impression made on guests will depend on the level of funding.



LEAD SPONSORS

Lead sponsors support one of the following three social features organized on the Congress site: opening ceremony and welcome reception, closing ceremony and farewell reception, or coffee/tea breaks between sessions. Warm hospitality and the relaxed environment of these events where participants meet and socialize will leave an upbeat impression of your lead sponsor company.

Lead sponsor package includes:

- Branding rights at supported social event
- 6 square meter exhibition stand, and full exhibitor stand package (see last page)
- Half-page, full color advertisement in Congress handbook
- Medium-scale logo on website, banners and other sponsorship acknowledgement material

Package starts at 20,000€ (or equivalent if you choose to finance the catering). The higher the level of funding, the better the impact on attendees.

MAJOR SPONSORS

As a major sponsor you will target your message specifically to attendees by presenting your logo on high visibility material such as delegate bags, lanyards, USB flash drives containing the Congress preprints, or the Wi-Fi connectivity documentation.

Major sponsor package includes:

- Logo placement on chosen major delegate material
- Two registrations for the last two industrial days of the Congress (includes banquet)
- Quarter page, full color advertisement in Congress handbook
- Logo on website, banners and other sponsorship acknowledgement material

Package starts at 4,000€.

SPONSORS

As a sponsor you can place logo reminders on goodies to be handed out to attendees. Goodies can include writing pads, pens, water flasks, sweets, etc.

Sponsor package includes:

- Logo placement on chosen delegate goodies
- One registration for the last two industrial days of the Congress (includes banquet)
- Full color advertisement in Congress handbook
- Logo on website, banners and other sponsorship acknowledgement material

Package starts at 2,000€ (or equivalent if you offer the goodies).

ROUND TABLE ORGANIZERS

To promote activities for example in an application field, companies or clusters can organize a round table session during lunchtime at the conference venue. The topic should be in accordance with the scope of the congress. The contents are under the responsibility of the round table organizer.

Round table package includes:

- Announcement of the round table in the Congress program and full color advertisement in Congress handbook
- Equipped room sized for the expected audience
- Logo on website, banners and other sponsorship acknowledgement material

Package starts at 1,000€. The organizer can additionally include a lunch option at 25€/person for the round table attendees.

CONTRIBUTORS

Contributors will be acknowledged with logo placement on the Congress website, on banners and all other sponsorship materials. Contributions are welcome starting at 500€.





EXHIBITORS

Exhibitors will participate in the onsite exhibition located at the main coffee/tea refreshments area. It will provide your company with an easy, affordable opportunity to present your products, teaching material, services, and to promote your activities directly to your target market.

Exhibitor package includes:

- Fully secured stand starting from 6 square meters, with white separating boards, table and chairs, electricity plug points and spot lighting
- Two exhibitor badges with access to all Congress events (including banquet)
- Full color advertisement in Congress handbook
- Logo on website, banners and other sponsorship acknowledgement material

Package starts at 3,000€ for 6 square meters for the five days of the Congress. Up to 12 square meters additional space is at 450€ per square meter. Over this limit the cost is 400€ per square meter. 200 to 300 square meters are scheduled for the exhibition. First-come, first-served rule will apply.



DEMONSTRATOR EXHIBITORS

Demonstrator Exhibitors will participate in the onsite demonstrator exhibition organized in conjunction with the scientific demonstrator sessions. It will provide your company with an easy, affordable opportunity to present your products via demonstrators, contests or any other participative feature.

Demonstrator Exhibitor package is identical to the standard exhibitors package.

Package starts at 2,000€ for 6 square meters for four half days opening of the demonstrators exhibition area. Additional space is at 200€ per square meter. Over this limit the cost is 400€ per square meter. 100 square meters are scheduled for the exhibition. First-come, first-served rule will apply.

CONTACT DETAILS

For further information and discussions regarding sponsorship & exhibition opportunities:

IFAC 2017 sponsorship committee

sponsorship@ifac2017.org

IFAC 2017 sponsorship website

www.ifac2017.org/sponsorship

